

KAREN PATRICIA WIRTH

PROFESSIONAL EXPERIENCE

2015 - present North Carolina State University Raleigh, NC

1/15 – present Graduate Teaching Assistant SOC204 Sociology of Family

8/15 – 12/15 Graduate Teaching Assistant SOC204 Sociology of Family

2013 - 2015 Kenan-Flagler Business School Chapel Hill, NC

9/13 - present Research Assistant

Developed and executing a research project under the direction of Sreedhari Desai, PhD on gender in the workplace.

1/15-5/15 Teaching Assistant, Ethical Leadership

1/15-5/15 Teaching Assistant, Negotiations

1/14-3/14 Teaching Assistant, Negotiations

2001 - 2013 Healthmatters Communications LLC New York, NY

10/01 - present Vice President, Strategic Development

1988 - 2001 Glaxo Smith Kline Inc. Research Triangle Park, NC

10/00 – 10/01 Director, HIV Marketing

12/98 – 10/00 Senior Product Manager, HIV Marketing Agenerase™

1/98 – 12/98 Product Manager II, HIV Marketing Agenerase™

11/97 – 1/98 Product Manager II, HIV Marketing Patient Marketing

8/96 – 11/97 Product Manager I, HIV Marketing Patient Marketing

7/95 – 8/96 Manager, HIV Marketing Advocacy Relations

4/95 – 7/95 Associate Product Manager, Zofran® Injection Marketing

3/94 – 4/95 Associate Manager, Managed Care Marketing

12/92 – 3/94 Associate Manager, Medical Education

9/90 – 12/92 Corporate Sales Representative, Stanford University

8/88 – 9/90 Glaxo Pharmaceuticals Sales Representative, Santa Cruz, CA

EDUCATION

North Carolina State University Raleigh, NC

In progress PhD Sociology expected completion 2020

Kenan Flagler Business School Chapel Hill, NC

University of North Carolina

Master in Business Administration

Albany College of Pharmacy
Bachelor of Science in Pharmacy

Albany, NY

SERVICE AND AWARDS

The Well Project Board of Directors

September 2013 – August 2015